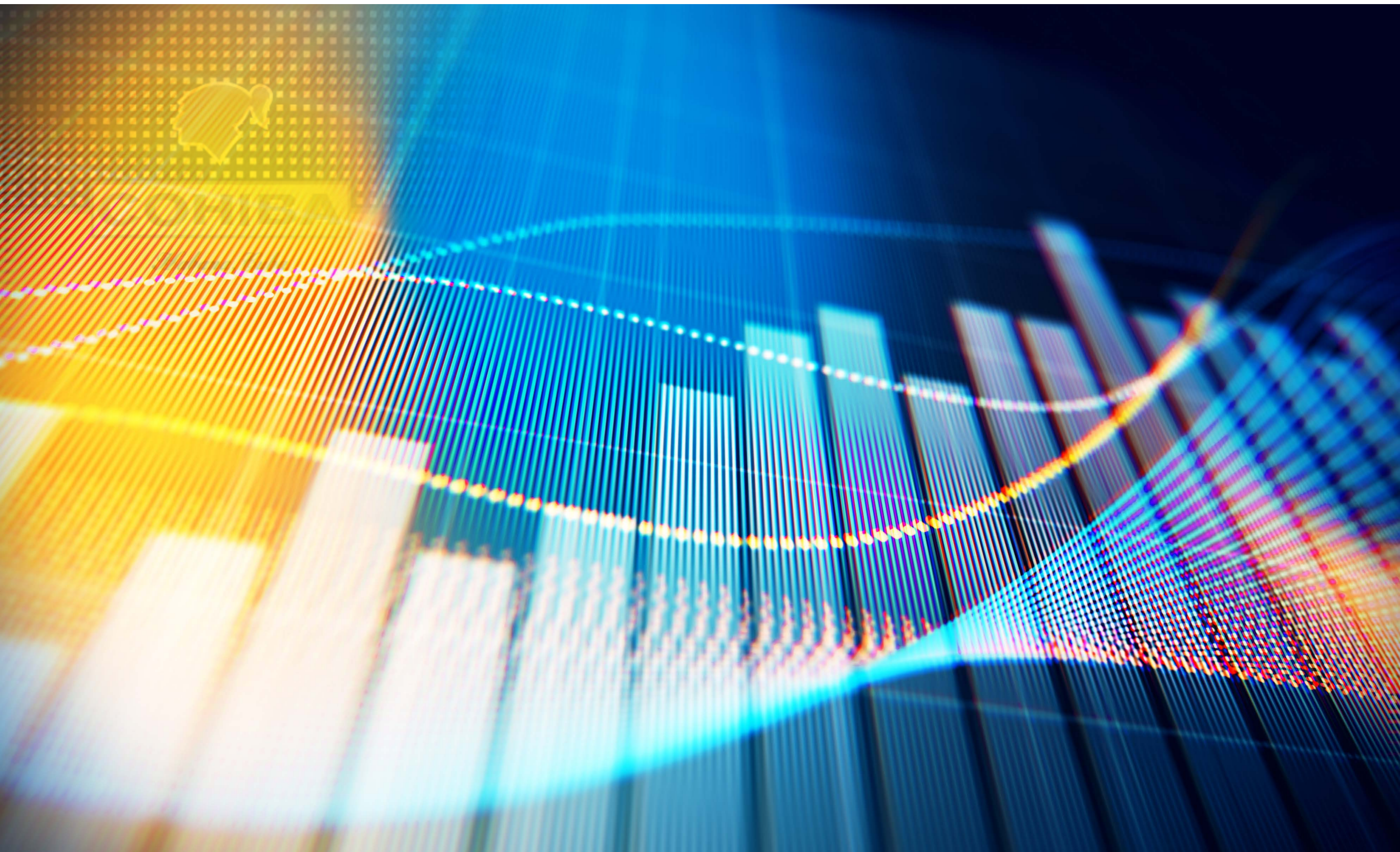




Introducing Bond Roberts 25 index.

Your key to smarter cigar trading.



Bond Roberts is a globally unique platform. The first of its kind. Backed by the vast industry experience of its collaborators – James J Fox and Friends Of Habanos – Bond Roberts has quickly become the trusted benchmark for auctioning aged, rare, and vintage Cuban cigars.

Bond Roberts would like to introduce the Bond Roberts 25 Index – the first metric of its kind for aged, rare and vintage cigars. The Bond Roberts 25 Index measures the auction performance of 25 regular production cigars over a 5-year period.

Performance data is taken solely from the Bond Roberts database of over 2500 sales (Jan 2021). Base prices are determined by taking Cuban retail pricing for the 25 regular production cigars selected.











Each Bond Roberts 25 Index release will contain a snapshot of the Top 10 with accompanying analysis as well as the full Bond Roberts 25 Index. Future releases will contain features on Limited Editions, Regional Releases & other specialties.

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Exclusive data to guide your investment, available at a glance and in detail.

BondRoberts25 Top 10 Performing Cigars

BR25 Rank			
1		Behike 54 CP: \$ 468.50	199.25% Price Difference
2		Montecarlo CP: \$ 86.25	181.16% Price Difference
3		Medaille d'Or No.4 CP: \$ 125.00	178.17% Price Difference
4		Fundadores CP: \$ 261.60	165.67% Price Difference
5		Choix Supreme CP: \$ 172.50	114.82% Price Difference
6		Sir Winston CP: \$ 395.00	98.10% Price Difference
7		Petit Corona CP: \$ 235.00	95.82% Price Difference
8		Specially Selected CP: \$352.50	94.79% Price Difference
9		Seleccion Number 2 CP: \$ 176.25	90.64% Price Difference
10		898 Varnished CP: \$ 276.25	86.73% Price Difference

CP = Cuba Price Nov 2020 (USD)

Analysis

The global short supply of new Behike stock has resulted in a secondary market price boom that is reflected here in the Behike 54. Privately held stocks are tightly held with little coming to market. This certainly provides an opportunity to the discerning seller who believes the timing is right to offload Behike boxes (54 or otherwise) while new box supply is little to non-existent.

The arrival of two Por Larranaga entries into the BondRoberts25 top 10 is reflective of their value proposition. The brand is a renowned for its aging characteristics and the market appears prepared to pay a significant premium to those who have undertaken the aging process for them.



Bond Roberts 25 Index

BR25 RANK	MARCA	VITOLA	PACKAGING	CUBA PRICE NOV 2020 (USD)	BOND ROBERTS AVERAGE PRICE*	PRICE DIFFERENCE	SAMPLE SIZE**
1	Cohiba	Behike 54	10	\$468.50	\$1402.00	199.25%	2
2	Por Larranaga	Montecarlo	25	\$86.25	\$242.50	181.16%	20
3	LGC	M d'or 4	25	\$125.00	\$347.71	178.17%	14
4	Trinidad	Fundadores	24	\$261.60	\$695.00	165.67%	1
5	El Rey Del Mundo	Choix Supreme	25	\$172.50	\$370.57	114.82%	7
6	H. Upmann	Sir Winston	25	\$395.00	\$782.50	98.10%	4
7	Por Larranaga	Petit Corona	50	\$235.00	\$460.17	95.82%	12
8	Ramon Allones	Specially Selected	50	\$352.50	\$686.63	94.79%	8
9	Juan Lopez	Seleccion Number 2	25	\$176.25	\$336.00	90.64%	9
10	Partagas	898 Varnished	25	\$276.25	\$515.83	86.73%	6
11	Diplomaticos	Number 2	25	\$210.00	\$386.25	83.93%	12
12	Partagas	Serie D Number 4	25	\$216.25	\$393.21	81.84%	19
13	Bolivar	Belicoso Finos	25	\$231.25	\$403.33	74.41%	9
14	Sancho Panza	Belicoso	25	\$210.00	\$365.00	73.81%	1
15	Bolivar	Royal Coronas	25	\$193.75	\$326.67	68.60%	6
16	Hoyo De Monterrey	Epicure Number 2	25	\$216.25	\$346.29	60.13%	14
17	H. Upmann	Number 2	25	\$247.50	\$373.17	50.77%	6
18	H. Upmann	Mag 46	25	\$218.75	\$323.92	48.08%	13
19	Montecristo	Number 2	25	\$313.75	\$463.70	47.79%	10
20	Hoyo De Monterrey	Double Corona	25	\$352.50	\$509.00	44.40%	2
21	Montecristo	Number 4	25	\$180.00	\$238.50	32.50%	12
22	Punch	Punch	25	\$218.75	\$286.00	30.74%	9
23	Cohiba	Robusto	25	\$496.25	\$617.00	24.33%	22
24	Partagas	Lusitania	25	\$352.50	\$432.50	22.70%	2
25	Cohiba	Siglo 4	25	\$462.50	\$563.57	21.85%	7

* Average sale price on the Bond Roberts platform with 5 years age

** Sales on the Bond Roberts platform for the last 12 months

